

2017-18
PROGRESS REPORT



the
Right

Brain
initiative



Celebrating
10
years!



2007
Formed
Visioning
Committee



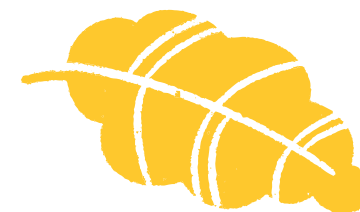
2007
Secured
\$173,000 in local
public funds



2008
Received first private
funding from PGE
Foundation



2008
Publicly launched
The Right Brain
Initiative; 20
schools joined



2008
Selected Young Audiences of
Oregon and SW Washington as
Implementation Partner



2008
Began professional development
workshop series for teachers and
teaching artists



Celebrating 10 Years

DEAR FRIENDS OF RIGHT BRAIN,

I remember vividly those early conversations in 2008 that planted the first seeds of what we now know as The Right Brain Initiative. We wondered how the community might work together to reinvigorate education for all students using creative expression. We wondered how we could ensure that every child had equitable access to the arts. And while it seemed lofty at the time, we were a tenacious bunch and there was no shortage of hope (nor good ideas).

In the end, our commitment paid off. That fall, Right Brain was launched in 20 schools across the Portland metro area. What we could only dream back then was how successful those conversations would be in launching such a lofty endeavor; a seed of love, creativity and determination that continues to grow, serving thousands of students each school year.

Looking back, I think, "Wow!" We really get the transformation! As the first private funder to invest in The Right Brain Initiative, PGE Foundation could not be prouder to see this program delivering on its promise to improve educational outcomes for K-8 students, sparking creativity and critical thinking, and nurturing problem-solving. Seeing firsthand the incredible impact this work has had on students, PGE Foundation continues to partner with Right Brain, having invested nearly \$200,000 over the last 10 years.

We are true believers in this work. I invite you to explore the pages that follow, which detail the story of how one brave, audacious seed of an idea has blossomed into such a remarkable, inspiring approach for educators, schools and classrooms region-wide.

Whether you have contributed via time, talent or treasure, thank you—now and always—for helping Right Brain grow and flourish, touching the lives of tens of thousands of children

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each year.”

throughout our community. The Right Brain Initiative is because of you.

Gratefully,
Kimberly Howard
Program Officer, PGE Foundation

Our Equation

What does it take to reinvigorate education and bring learning to life for all students?

FOR RIGHT BRAIN, it's through whole-school arts integration. In this approach to teaching, students engage in a creative process that connects an art form to another subject. Here you'll see the three key factors in our equation for success. What results is equitable learning opportunities that deepen understanding and help students think creatively and critically. Pure magic!

TEACHER
LEADERSHIP
TEAM



RIGHT BRAIN
SUPPORT AND
GUIDANCE



TEACHER
ARTIST
COLLABORATIONS



ALL STUDENTS
THINK
CREATIVELY AND
CRITICALLY

Arts Integration Leadership Teams (AILT) model arts integration for colleagues and tailor the school's professional development to meet the specific needs of their students.

Right Brain Arts Integration Specialists support teacher leadership teams by modeling arts-based instructional strategies, helping to connect strategies to artist residencies and guiding teachers in adopting arts integration as an on ongoing practice.

Teachers and artists collaboratively design a learning experience that connects an arts discipline with another subject. These residencies introduce new art forms—like drumming, dance, or printmaking—and allow students and teachers to learn directly from Right Brain teaching artists.

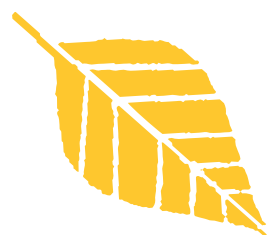
Students solve problems, generate and communicate new ideas, experiment, analyze, refine and take healthy risks.





2009

Provided first artist residencies in classrooms with a roster of 50 Right Brain artists.



2010

Established partnership with the John F. Kennedy Center for the Performing Arts



2011

Awarded first federal funding from the National Endowment for the Arts (NEA)



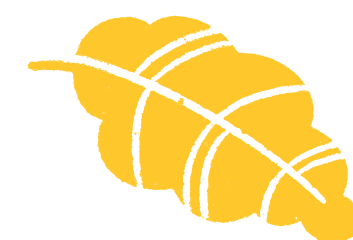
2012

Added a record number of 14 new schools



2013

Achieved districtwide implementation in Gresham-Barlow, the first to serve all K-5 schools



2014

Released report correlating above average test score gains with Right Brain participation

Who We Serve

We believe that all K-8 students deserve high-quality arts education, regardless of neighborhood, language or readiness to learn.

IN 2017-18, we could be found in 70 schools in urban, suburban and rural communities across Clackamas, Multnomah and Washington Counties. With a primary focus on equity, as Right Brain grows, we will prioritize expansion into schools with high populations of students of color, low-income students, English Language Learners, and/or in communities with geographically-limited resources.



29,630
STUDENTS

1% = Native American/Alaskan Native
5% = Asian/Pacific Islander
7% = African-American
8% = Multi-Ethnic
25% = Latino/Hispanic
55% = White

“We have a lot to learn from organizations like The Right Brain Initiative. We can apply what Marna shared during our Innovation Forum to help make sure that all students have a well-rounded education throughout the country.”

— CONGRESSWOMAN SUZANNE BONAMICI
HOUSE COMMITTEE ON EDUCATION AND THE WORKFORCE

1,754
TEACHERS
AND SCHOOL
STAFF



1,149
INTEGRATED
ARTIST
RESIDENCIES





2016

Piloted school-based full-faculty professional development



2017

Presented at National Council on the Arts at the invitation of NEA



2017

Launched first major fundraising event, SHIFT: an experiment in fashion design

Our Teaching Strategies

Right Brain Teachers use these arts based instructional strategies:

OBSERVATIONAL THINKING:

Close reading of visual information.

SNAPSHOT: Individual frozen picture using the body to review vocabulary.

TABLEAU: Group frozen picture using the body to express understanding of text.

CREATIVE MOVEMENT: Group movement to express understanding of text.

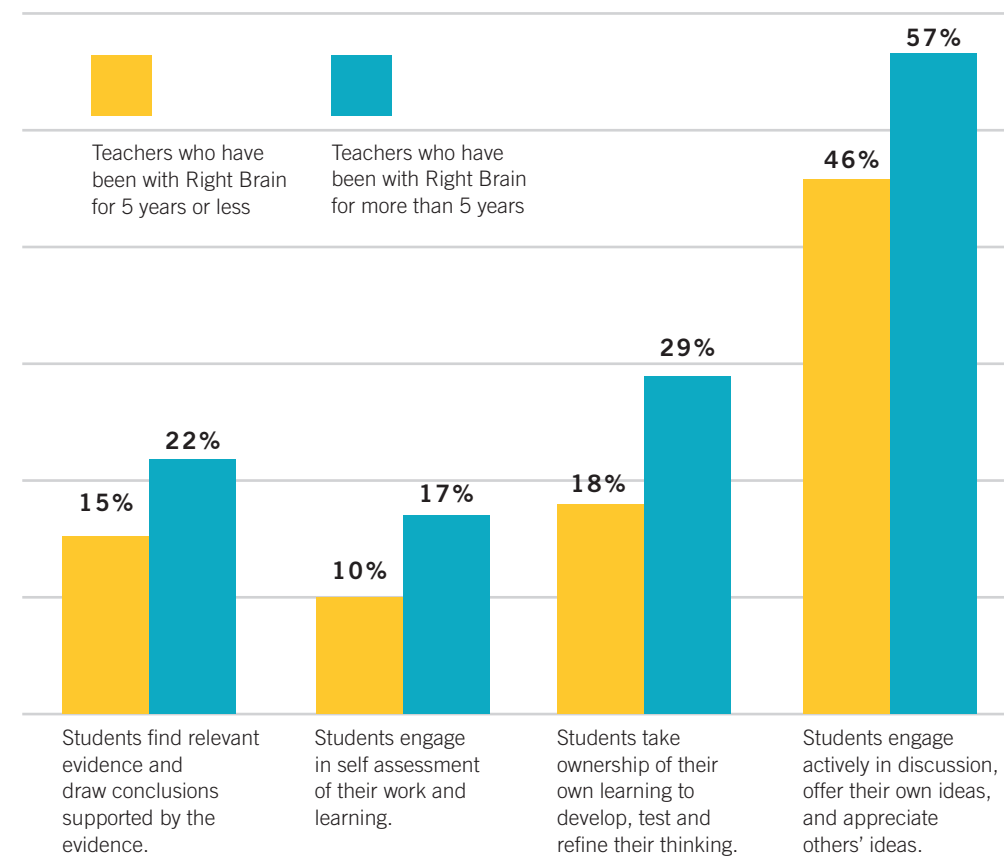
Teachers tell us these arts-based teaching strategies help:

Engage students

Reach a full range of learners

Deepen student understanding

WAYS IN WHICH TEACHERS' IMPLEMENTATION OF ARTS INTEGRATION STRATEGIES AFFECT STUDENTS AND THEIR LEARNING



“The arts are a tool for thinking. They are another language with which students can make meaning and share their ideas.”

WHAT TEACHERS SAY

“People do not think in silos. Right Brain kids see the connections between math and science and literacy. They learn by building connections.”



2018

Testified before the House Committee on Education and the Workforce at the Innovation Forum



2018

Identified teacher leadership teams at all 70 schools to support Right Brain implementation

Teacher Training

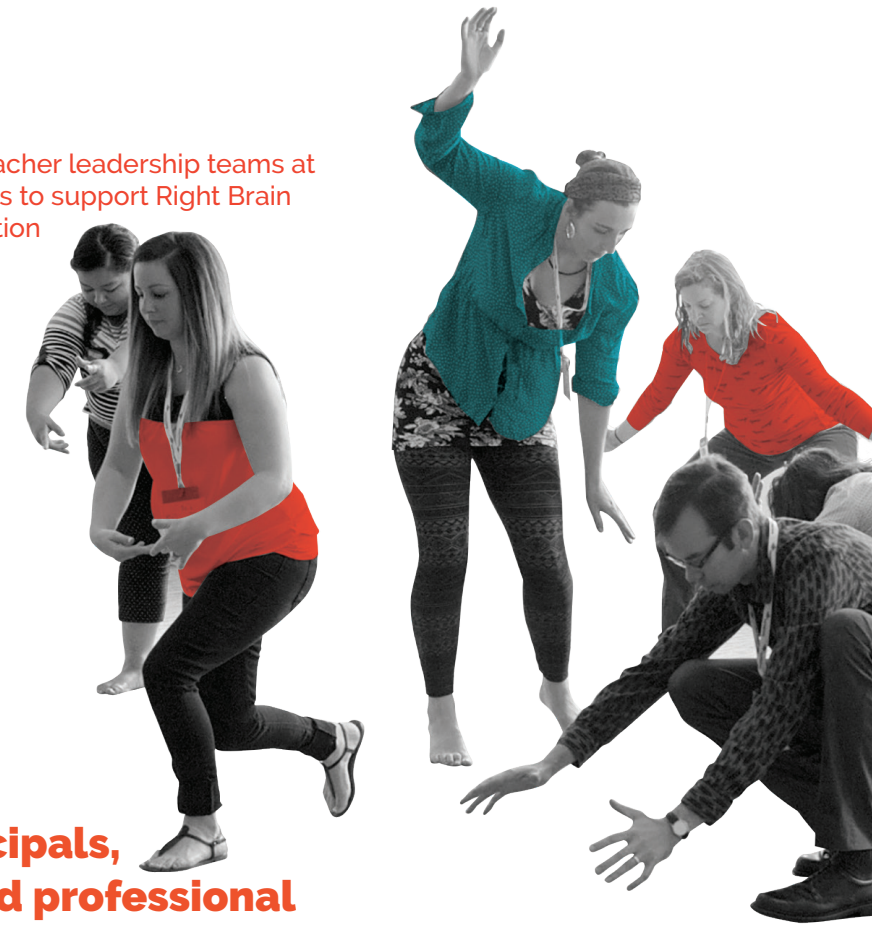
From the outset, Right Brain has been lauded for providing ongoing support to teachers, principals, and teaching artists with robust, research-based professional learning opportunities.

WE'VE ENGAGED MORE and more teachers and principals each year with the number of participants quadrupling in our first five years, growing from 77 to 305.

A 2013 program evaluation report showed that 75 percent of the 305 teachers who attended professional development workshops used Right Brain strategies as part of their regular classroom instruction. This was great news and we wondered how we could reach other teachers in Right Brain schools to achieve our equity goal of school-wide arts integration.

The answer came in 2016 when each school established a Right Brain teacher leadership team that was trained to facilitate peer-to-peer learning throughout the year. Now professional development is incorporated into school faculty meetings resulting in 812 teachers being trained in the 2017–18 school year.

“It is important for teachers who attended professional development to present to their peers rather than me, the principal. By providing opportunities for them to learn the strategies, go back to their classrooms and practice, then reflect together on how it went makes for real change.”



Measuring Our Impact

How do we know this program is working?

A **FIVE YEAR STUDY** released in 2014 revealed significant increase in the average annual state standardized test scores of students in Right Brain Schools.

Annual Gains on Oregon Standardized Tests

MORE THAN DOUBLED


In Reading and Math

&

JUMPED 10 TO 20x

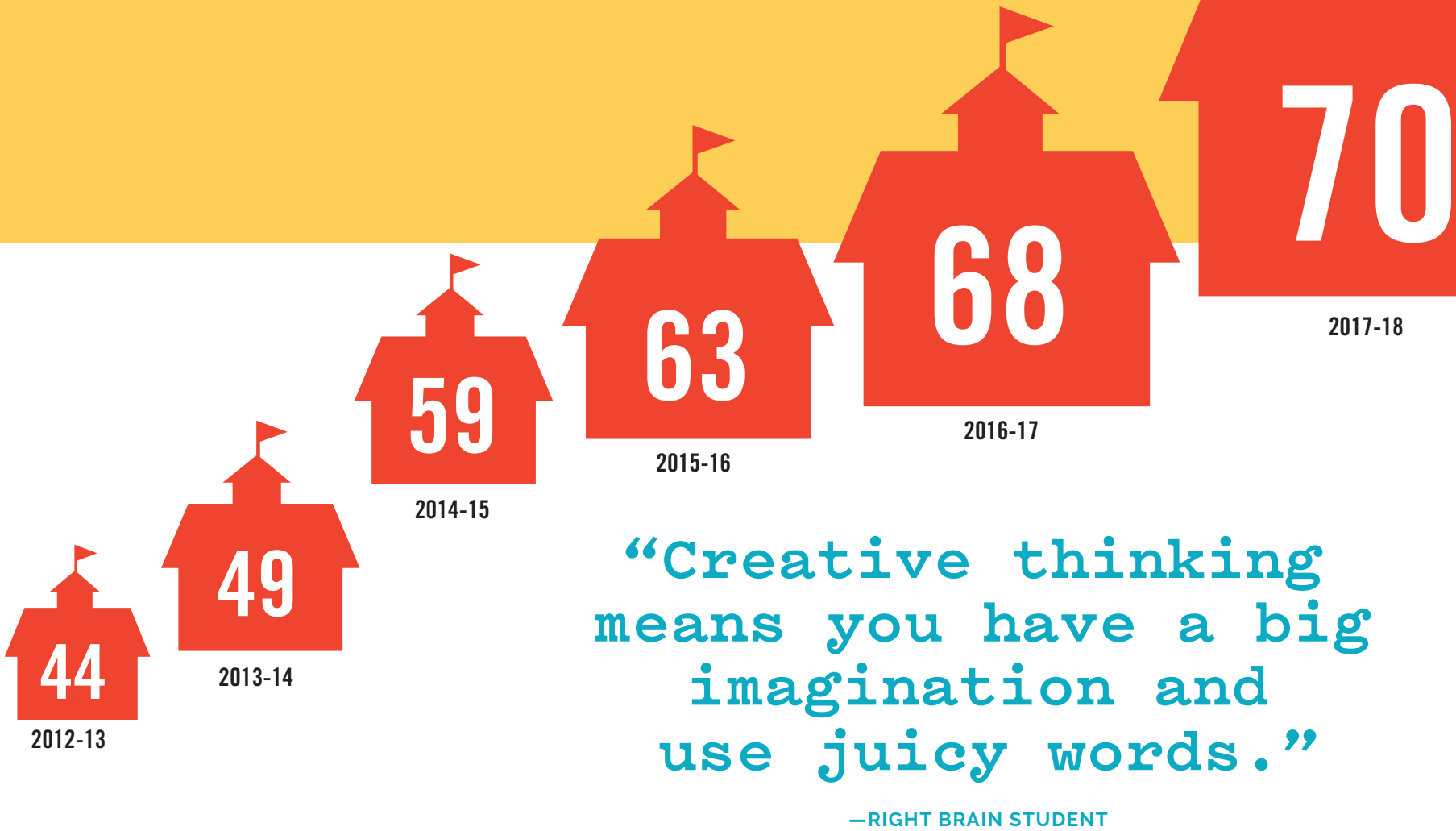
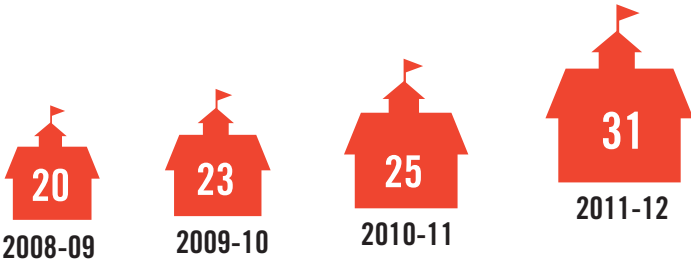
For English Language Learners

LEARN MORE AT: bit.ly/2G5OQai



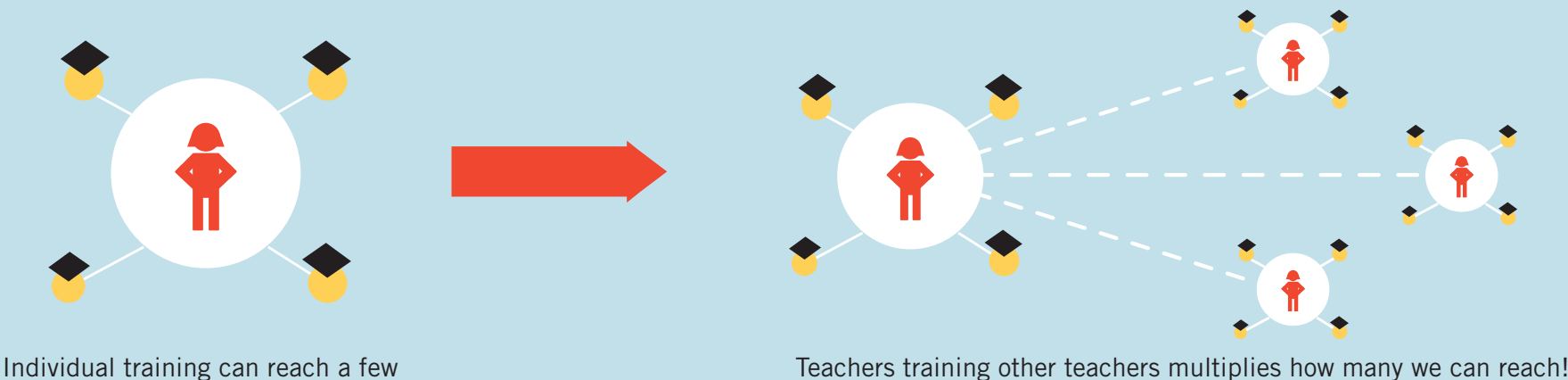
MORE SCHOOLS

IN 2008, The Right Brain Initiative began in 20 schools and that number has multiplied each year! Today you can find us in 69 schools across 8 districts and one Oregon Department of Education charter school.

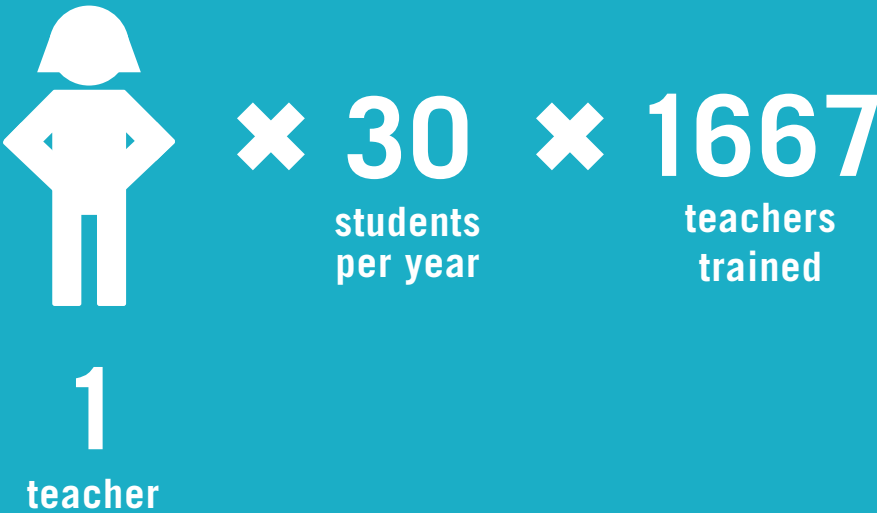


MORE TEACHERS TRAINED

NATURALLY, as the number of Right Brain schools grows so does the number of teachers attending professional development. Now a train-the-trainer model allows us to reach every teacher in every Right Brain school.

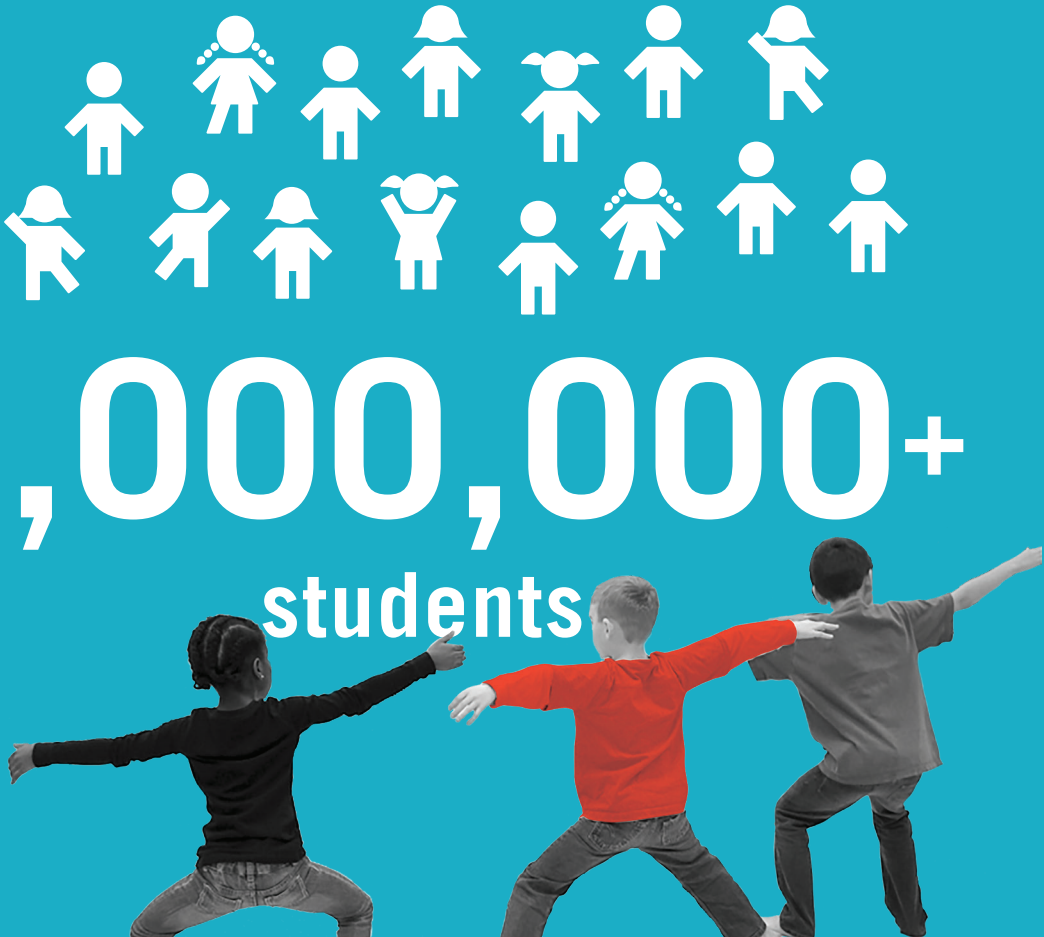


IMAGINE OUR FUTURE IMPACT ON STUDENTS

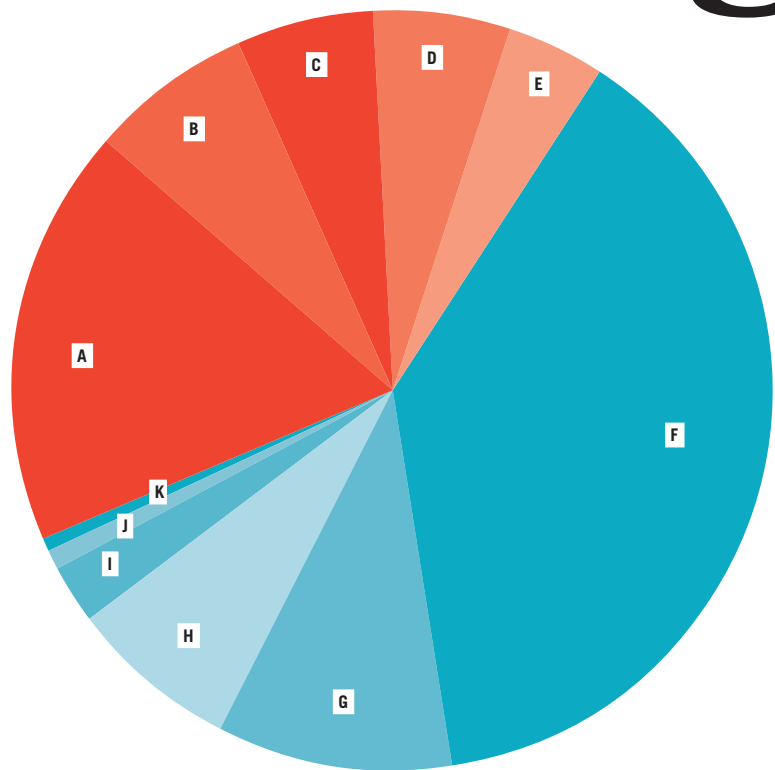


WHAT IF ONE Right Brain trained teacher reaches 30 students each year of a 20 year career? What if a student attends a school where every teacher regularly uses Right Brain Strategies? That puts The Right Brain Initiative well on its way as an agent of educational change.

× 20 years of teaching = 1,000,000+ students



Funding



PRIVATE

A	FOUNDATION	\$226,776
B	CORPORATE	\$88,877
C	EARNED AND IN-KIND REVENUE	\$73,963
D	INDIVIDUAL	\$74,382
E	IN KIND	\$51,333

TOTAL PRIVATE FUNDS: **\$515,750**

PUBLIC

F	SCHOOL DISTRICT CONTRACTS	\$488,234
G	CITY OF PORTLAND	\$127,733
H	MULTNOMAH, CLACKAMAS, WASHINGTON COUNTIES	\$90,775
I	FEDERAL (NATIONAL ENDOWMENT FOR THE ARTS)	\$30,000
J	STATE (OREGON ARTS COMMISSION)	\$12,046
K	HILLSBORO ARTS AND CULTURE COUNCIL	\$5,000

TOTAL PUBLIC FUNDS: **\$753,788**

TOTAL **\$1,269,119**

PUBLIC SUPPORT



The Kennedy Center

FOUNDATION SUPPORT



DUBOIS CHARITABLE
LEAD TRUST

ju•bi•la•tion foundation

AHS Foundation

The Russell Colgate Fund at BNY Mellon

AIGA Portland

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FOUNDATION



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2018 PROGRESS REPORT

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the Right Brain Initiative



THE RIGHT BRAIN INITIATIVE is a sustainable arts education partnership of public schools, government, foundations, business and the cultural community.

Help us bring creativity to all 110,000 K-8 students in the Portland metro region.

Read more about Right Brain at

TheRightBrainInitiative.org

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