

2016 Right Brain Progress Report

WHAT A YEAR IT WAS! And like every year before, we've extended our impact. We added more schools. Engaged more students. Trained more teachers. To top it off, we earned new recognition and successfully increased our fundraising. Read on to see all the highlights.

48 TEACHING ARTISTS
37 individual artists
11 arts organizations

63 TOTAL SCHOOLS

1,932 TEACHERS & SCHOOL STAFF SERVED

25,641 STUDENTS SERVED

American Indian/Alaska Native: 1%
Asian: 5%
Native Hawaiian/Pacific Islander: 1%
Black/African-American: 6%
Latino/Hispanic: 24%
White: 56%
Multiracial: 7%

1,485 UNIQUE INTEGRATED ARTS EXPERIENCES
(classrooms served)

2,979 INDIVIDUAL PROFESSIONAL DEVELOPMENT HOURS
429 educators and artists participated in...
15 off-site PD workshops
32 in-school PD workshops

← North Gresham first grader uses creative movement to investigate animal behavior and habitats.
PHOTO BY CHLOE HIGHT



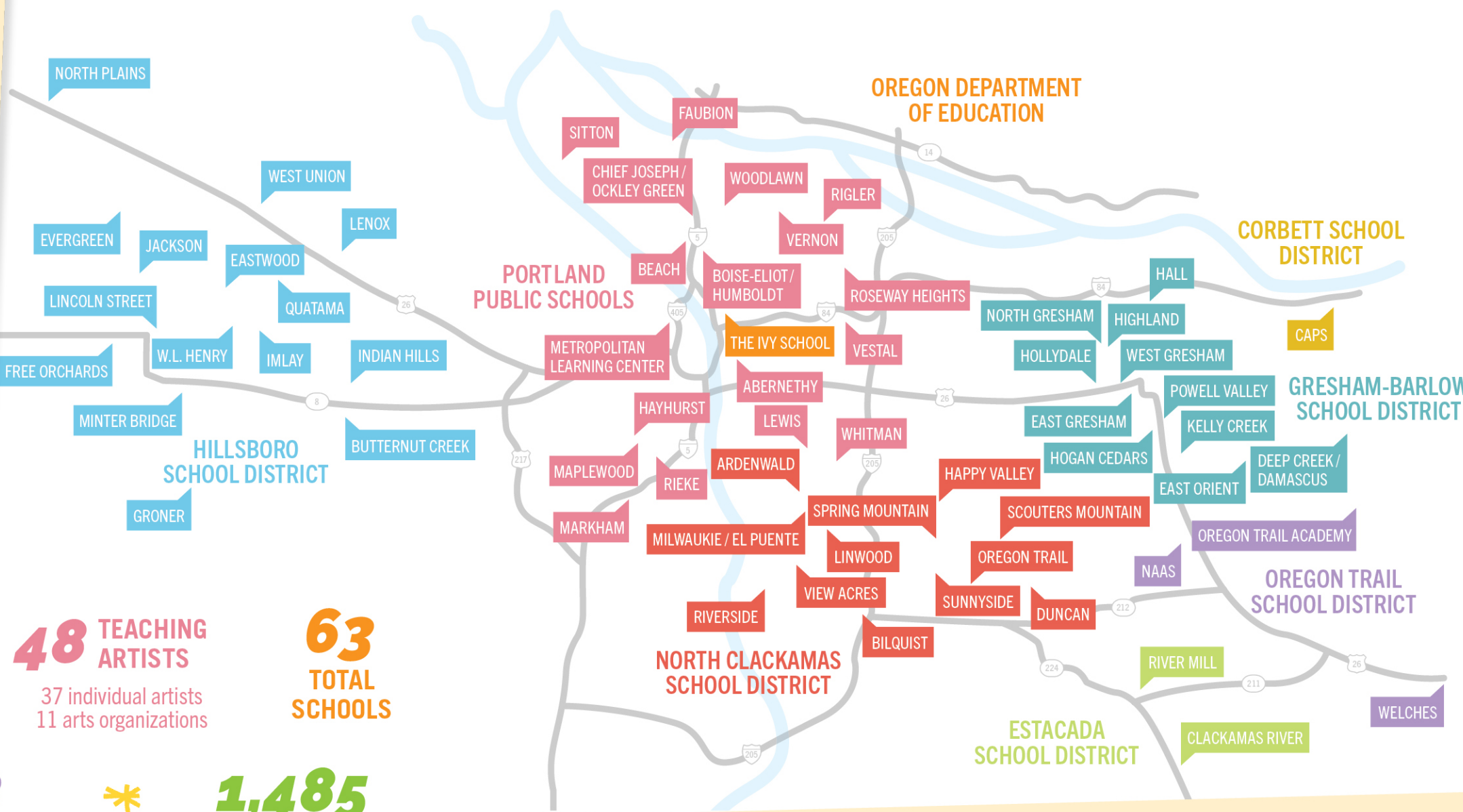
→ A Portland Public School third grade classroom warms up for a Right Brain residency.
PHOTO BY PAUL FARDIG

→ Educators discover the connections between poetry and dance during Imagine This! Summer Symposium.
PHOTO BY PAUL COLVIN

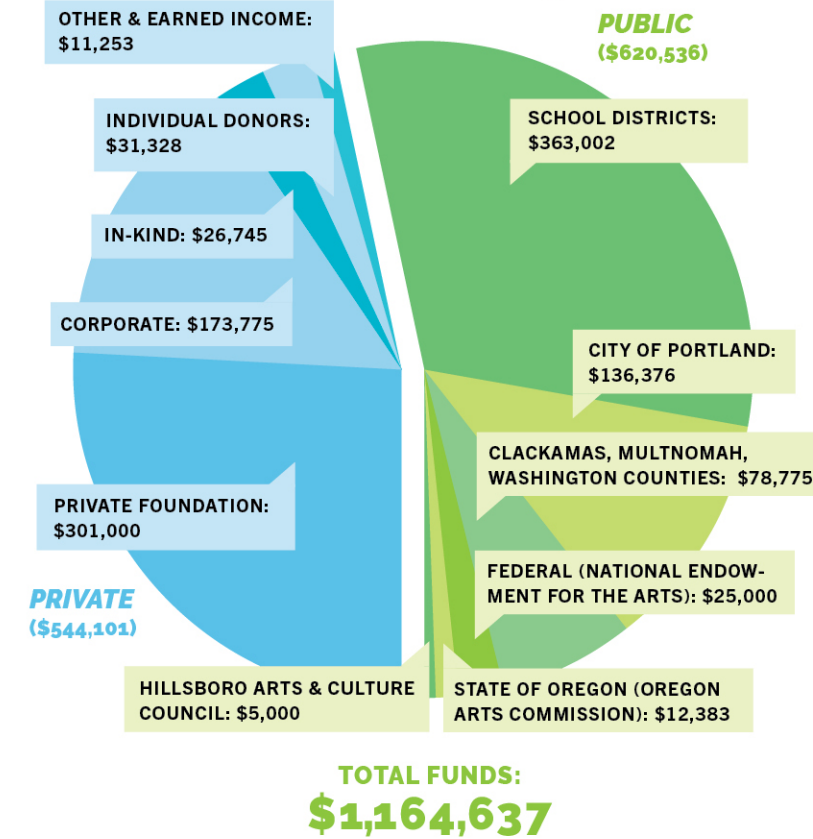
What Right Brain schools tell us contributes to their success*:

- ★ Ongoing, high-quality **TEACHER TRAINING**
- ★ Time for teachers to **PRACTICE** what they learned
- ★ Time to **DESIGN** arts integrated classrooms and **REFLECT** on student learning
- ★ School **LEADERS** who **EMBRACE RIGHT BRAIN**

*Key findings from the 2015-16 evaluation report by Portland State University Center for Student Success.



Funding



CORPORATE SUPPORT



Wieden Kennedy+

First Tech
federal credit union

Bank of America

KeyBank

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at&t

NIKE COMMUNITY IMPACT FUND

Work for Art
Including contributions from more than 75 companies and 2,000 employees

Clarity Innovations, Inc.
eROI
Kaiser Permanente Community Fund
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WeMake

PUBLIC SUPPORT



ART WORKS.

CLACKAMAS COUNTY

OREGON ARTS COMMISSION

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Here for Oregon. Here for Good.

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2015-16 Funders

(GIFTS FROM JULY 1, 2015-JUNE 30, 2016)

IN-KIND:

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House Spirits Distillery
Jazzi Photography
Laurelwood Brewing Co.
Margaret & Emma
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Portland Institute for Contemporary Art
Pittcock Mansion
PGE Foundation
Oregon Shakespeare Festival
Radio Room
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Serendipity Ice Cream
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Tina's Restaurant
Wild Roots Vodka

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2015-16 Timeline

- OCTOBER 2015** ✦ The Right Brain Initiative is awarded the Game-Changing Project award at Portland Monthly's prestigious Light a Fire Awards, recognizing some of the most dynamic nonprofits in the city.
- OCTOBER 2015** ✦ October 13th marks the launch of the 2015-16 Right Brain Professional Development series. By end of year, 429 educators and artists participated.
- NOVEMBER 2015** ✦ Right Brain kicks off a new school year with the release of the 2014 Progress Report during a Stakeholder Celebration.
- NOVEMBER 2015** ✦ Right Brain Outreach Specialist Rebecca Burrell is awarded the Willamette Week's Give!Guide Skidmore Prize, a recognition of influential individuals working in Portland's nonprofit sector.
- DECEMBER 2015** ✦ Right Brain's year-end fundraising is a success, raising \$20,269 through the Willamette Week's annual Give!Guide and our own online donation portal, equipping Right Brain with the funds to serve four more schools in the coming year!
- JANUARY 2016** ✦ Jane Chu, Chairman of the National Endowment for the Arts, and Oregon Congresswoman Suzanne Bonamici see Right Brain programming and STEAM education in action at Quatama Elementary.
- APRIL 2016** ✦ WeMake chooses Right Brain as the beneficiary for their Open House design auction event during Design Week PDX.
- MAY 2016** ✦ Right Brain receives a \$30,000 grant from the National Endowment for the Arts (NEA) for the 2016-17 school year, marking the fifth consecutive year of NEA funding.
- MAY 2016** ✦ Fourteen principal/teacher/artist teams present their Right Brain residency stories at our annual Colloquium, sponsored by Portland General Electric and the Richard B. Siegel Foundation.
- JUNE 2016** ✦ 70 educators participate in hands-on learning at three-day Imagine This! Creativity Symposium for Educators, presented by Bank of America and the Portland Art Museum.
- JUNE 2016** ✦ Right Brain launches a new responsive website and releases a new promotional video entitled "The Right Brain Effect," featuring a seventh and eighth grade classroom at Beach School.

✦ Visit our blog to read more:
TheRightBrainInitiative.org/the-right-brain-blog/

THE RIGHT BRAIN INITIATIVE

transforms learning for all children through the arts, creativity, innovation and whole-brain thinking.

Right Brain student investigates personal narratives and symbolism through mask-making.
 PHOTO BY ALLIE MAKI MAYA

Third graders explore stop-motion animation with Right Brain teaching artist David Loitz.
 PHOTO BY MAYA MCFADDIN

Bridging the Experience Gap



↑ Boise-Eliot/Humboldt principal Kevin Bacon and students share their excitement for STEAM learning with Senator Ron Wyden.
 PHOTO BY RICHARD MARTIN OF PORTLAND PUBLIC SCHOOLS

MEET THE STUDENTS of Boise-Eliot/Humboldt (BEH) and their principal Kevin Bacon. This K-8 school is in the heart of North Portland, an ever-changing neighborhood enduring the impacts of gentrification where 59 percent of the 522 students are Black and 16 percent are White.

BEH is recognized as an outstanding model of STEAM education, integrating the arts with science, technology, engineering and math (STEM) curriculum. In addition to their full time arts teachers, Right Brain helps fulfill the "A" in BEH's STEAM program. Bacon explains, "As the STEM vision was evolving, Right Brain provided the structure and vision for arts integration. Then we were able to marry the two."

Bacon acknowledges that BEH has a demographic that traditionally underperforms on standardized tests, not necessarily because they haven't mastered the concepts. "Context becomes really important," he explains. "It's about an experience gap rather than an achievement gap."

"[Right Brain] artists add to the experience base of kids, and through arts integration, confidence is being built. Every one of those experiences is providing context. If kids learn concepts through movement or song or visual art, they have a better chance of recalling that concept. Through Right Brain, they're getting opportunities to show what they know and to see themselves as engaged learners."

The Right Brain Initiative

is a sustainable arts education partnership of public schools, government, foundations, businesses and the cultural community.

Help us bring creativity to all 110,000 K-8 students in the Portland metro region.

TheRightBrainInitiative.org

Regional Arts & Culture Council

411 NW Park Avenue, Suite 101, Portland, OR 97209 | 503.823.5111

The Right Brain Initiative is a program of the Regional Arts & Culture Council, a 501(c)(3) arts services agency serving Clackamas, Multnomah and Washington Counties, Oregon.

2015-16 OPERATING PARTNERS

Implementation Partner: Young Audiences of Oregon & SW Washington
 Professional Development Partner: Deborah Brzoska
 Research & Evaluation Partner: Portland State University Center for Student Success

2016 PROGRESS REPORT

REGIONAL ARTS & CULTURE COUNCIL
 411 NW PARK AVENUE, STE. 101
 PORTLAND, OR 97209

THE RIGHT BRAIN INITIATIVE