



# BENEFITS OF BEING A YOUNG AUDIENCES TEACHING ARTIST



## Teaching Artists Change Lives

Those are big words, but we believe them. It's why we do what we do. Mountains of research have proven that arts education helps students succeed in school, work and life in almost every imaginable way. We believe that all students should have access to the benefits of creative learning, and we collaborate with you and our vibrant community of top-tier teaching artists to make sure that happens.

Young Audiences of Oregon & SW Washington is here to help you do what you do best even better. We provide support with logistics, marketing, optional professional development, financial processes, community-building, and work opportunities.

## Opportunity

Young Audiences is our region's most comprehensive and dynamic arts education organization, serving Oregon & SW Washington since 1958. In the last year alone, we served over **70,000 students** in nearly **200 schools** with a vast array of experiences across the performing, media, visual and literary arts. We have strong partner relationships with schools and the educational community forged over nearly 6 decades of service. And as strong as our history is, our plans for the future are even more ambitious.

At the heart of our service to students and educators is the Young Audiences teaching artist roster. We value deeply the skill and dedication of teaching artists, and we are proud that

in the last year alone that **our roster of independent teaching artists earned more than \$610,000** providing their services to tens of thousands of students, teachers and families through Young Audiences.





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## Community

- ★ YA roster artists are a part of a respected community of professional teaching artists and known brand for excellence in arts education
- ★ We hold social gatherings so you can connect with your fellow teaching artists
- ★
- ★ The YA staff are hard-working, experienced, creative professionals dedicated to helping you succeed
- ★ YA of Oregon & SW Washington is part of the Young Audiences network – the nation’s largest arts-in-education community, with 32 sister organizations spanning the country that share ideas and resources, to which you also have access

## Marketing

- ★ You and your programs are featured in our well-known online directory
- ★ You are featured in our popular printed artist and program guide, distributed to schools throughout the region
- ★ We frequently act as a trusted concierge to schools who contact us looking for guidance around arts education resources. We help them turn their goals into teaching artist recommendations, connecting them with you.
- ★ Our team is out in the field visiting schools and actively promoting you and your programs across the region
- ★ Your work with YA and independent shows and events are regularly featured on our social media accounts, blog, and in our newsletters
- ★ We send monthly e-newsletter to thousands of local educators spotlighting you and our teaching artist roster





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## Program Funding

- ★ The Young Audiences Run for the Arts is a beloved arts fundraiser used by schools throughout our community to raise over \$700,000 each year can be used to fund teaching artist experiences with you
- ★ YA incentivizes schools to use their Run for the Arts funds with our roster teaching artists by providing an administrative discount
- ★ YA further encourages schools to use Run for the Arts funds to work with our roster artists by waiving a service fee
- ★ The YA team secures funding for free and reduced-cost programming for schools—resulting in more paid work for YA roster artists at no or low cost to the schools and students who need additional support
- ★ Young Audiences advocates for artists to be paid for their work and does not ask artists to donate their time
- ★ YA identifies and facilitates special opportunities for collaborations between teaching artists and educators
- ★ YA offers additional work opportunities in community settings outside of schools

## Professional Development

- ★ You have exclusive access to professional development opportunities and workshops provided by YA staff and guest experts from the community
  - ★ You have priority and subsidized access to the YA Teaching Artist Studio, our signature professional development series
  - ★ YA staff is available to observe your work in the classroom and offer feedback and advice
  - ★ YA teaching artists learn from each other through formal and informal networking and mentorship relationships
  - ★ You have access to our library of books and materials on arts and education topics





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## Logistics

- ★ Young Audiences staff are available to provide support in planning and working with schools
- ★ We help you navigate school processes and culture
- ★ YA staff help resolve problems or miscommunications that can arise with schools

## Finances

- ★ You receive timely payment on a predictable schedule without having to chase schools or districts yourself
- ★ Your chosen pricing is backed by the Young Audiences organization
- ★ You receive direct deposits into your bank account or checks in the mail
- ★ You receive one 1099 tax form from us each year, reducing paperwork
- ★ You have access to YA forms and support for budgeting and planning

## Technical Support & Tools

- ★ We maintain a detailed database of hundreds of schools and their contacts to support our marketing efforts – and available to you if you'd like to do additional marketing of your own
- ★ You have access to our Artist Portal online tool to track your scheduling and availability
- ★ We handle all the invoicing for the schools and sites you work with
- ★ You have access to the YA Mobile Creativity Lab – a suite of 35 iPads to empower your multimedia work with students in classrooms





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## About Young Audiences

Young Audiences Arts for Learning of Oregon & SW Washington is our region's most comprehensive arts in education nonprofit organization, serving kids, teens and families in partnership with artists, educators and community organizations since 1958. Young Audiences believes in the power of arts learning to ignite children's innate curiosity and creativity. Guided by its mission—to *inspire young people and expand their learning through the arts*—Young Audiences provides workshops, residencies and performances across performing, media, visual and literary arts disciplines for young people in school and community settings; offers training for artists to be more effective educators; gives classroom teachers the tools to integrate the arts into their teaching practice; and brings fundraising support to schools for arts education through the Run for the Arts. Young Audiences is a dynamic, forward-thinking organization with a dedicated, mission-driven, creative work culture. Visit [www.ya-or.org](http://www.ya-or.org) for more information.



Young  
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Arts for  
Learning

Oregon & SW Washington