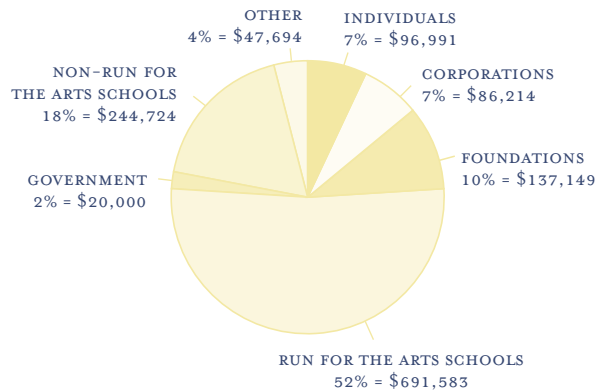


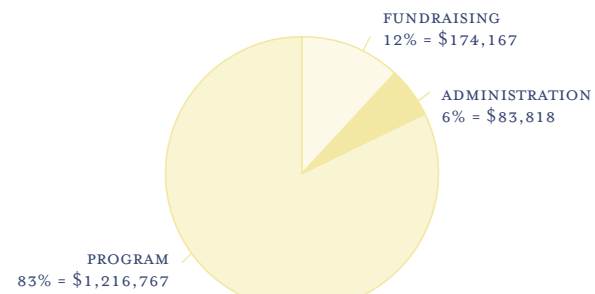
2003-2004

# Financials

Total Revenues:  
\$1,324,355



Total Expenses:  
\$1,474,752



Net Asset Balance: \$344,420



Young Audiences  
Oregon & SW Washington

1220 SW Morrison St., Suite 900, Portland, OR 97205  
(503) 225-5900 or (360) 693-1829 Fax: (503) 225-0953

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We are grateful to the individuals, foundations, corporations and government entities that annually support our work. During 2003-04, their gifts to Young Audiences of Oregon & SW Washington furthered our mission of enhancing children's education with creative resources from the arts community.

### Thank you

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A-dec

AWS Real Estate

Ball Janik LLP

Bank of America

Barnes & Noble #2748

Binney & Smith

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Children's Museum 2nd Generation

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CMD

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Compli

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LSI Logic Corp.

Margo Jacobsen Gallery

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PGE Foundation

Pixelworks, Inc.

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Portland Center Stage

Portland Opera

Portland State University School  
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Portland Teachers Credit Union

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Washington Mutual Bank

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Widner Bros. Brewing Co.

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Yoshida's Fine Art Gallery

Young Audiences, Inc.

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Annual Report To The Community

YOUNG AUDIENCES WAS FOUNDED IN OUR COMMUNITY IN 1958. EVERY YEAR SINCE THAT TIME, IT HAS BECOME INCREASINGLY CLEAR TO US THAT OUR MOST SIGNIFICANT ACHIEVEMENTS ARE THE CHANGES WE HAVE MADE IN THE LIVES OF CHILDREN. IN-SCHOOL INTERACTIONS WITH ARTISTS ARE OFTEN CHILDREN’S FIRST, AND SOMETIMES ONLY, EXPOSURE TO THE ARTS, TO DIFFERENT CULTURES, AND TO THEIR OWN INHERENT CREATIVITY.

IT IS THROUGH THE ARTS THAT CHILDREN CAN BEGIN TO CULTIVATE ESSENTIAL KNOWLEDGE AND SKILLS NECESSARY TO SUCCEED IN THE 21ST CENTURY – IMAGINATION, CREATIVITY, SELF-DIRECTION, MOTIVATION TO EXCEL, FLEXIBILITY, APPRECIATION OF DIVERSITY AND TEAMWORK. THE ARTS OFTEN CHALLENGE YOUTH WHO NEED CHALLENGING, INCREASE SELF-AWARENESS AND SELF-ESTEEM, AND OFFER A MEANS FOR NON-TRADITIONAL LEARNERS TO EXPRESS WHAT THEY HAVE LEARNED. IN THE FACE OF BUDGETARY CRISES, WORLD UNREST AND A GROWING EMPHASIS ON STANDARDIZED TESTING, YOUNG PEOPLE DESPERATELY NEED THE EXPOSURE TO THE ARTS THAT YOUNG AUDIENCES CAN PROVIDE.

TEACHERS, PARENTS AND ARTS ADVOCATES TELL US THAT YOUNG AUDIENCES EXEMPLIFIES EXCELLENCE IN OUR FIELD. BUT WE HAVEN’T DONE IT ALONE. WE HAVE FORMED PARTNERSHIPS WITH ARTISTS, HELPING THEM DEVELOP CLEAR, POWERFUL AND CREATIVE PROGRAMMING THAT WORKS WITHIN A SCHOOL’S CURRICULUM. WE HAVE FORMED PARTNERSHIPS WITH EDUCATORS, HELPING THEM BECOME MORE COMFORTABLE TEACHING IN AND THROUGH THE ARTS. AND, WE HAVE FORMED LASTING PARTNERSHIPS WITH DONORS, LARGE AND SMALL, TO ASSURE THAT OUR WORK CAN AND WILL CONTINUE TO SERVE CHILDREN.

Sarah Avery Johnson  
Executive Director

creating acting discovering dancing painting dreaming singing

Arts and Education

In 2003–04, professional teaching artists in music, dance, visual, theatre and literary arts, all selected through a rigorous accreditation process, shared their diverse cultures and artistic disciplines with children in myriad Arts and Education Programs: residencies, workshops, performances, family arts nights. As a result, thousands of children have learned to sing and dance, work with paint and clay, act and write poems.

- 100,000+ PARTICIPATING STUDENTS
- 240 PROFESSIONAL TEACHING ARTISTS
- 6,598 ARTIST CLASSROOM HOURS
- 244 SCHOOLS IN OREGON AND SW WASHINGTON

teamwork imagination success self-esteem pride beauty confidence perseverance inspiration focus knowledge goals

Arts for Learning

In 2003–04, Arts for Learning focused on professional development opportunities for artists and classroom teachers. Young Audiences joined with Oregon Arts Commission, Oregon Alliance for Arts Education, and the schools of education at Portland State University, Eastern Oregon University, Southern Oregon University and Western Oregon University to offer new and innovative approaches to teaching through the arts.

- 698 PARTICIPATING ARTISTS AND TEACHERS
- 4 UNIVERSITIES
- 6 SCHOOL DISTRICTS

learning thinking drawing excelling moving sculpting grasping exploring

Run For The Arts

In 2003–04, students, teachers, friends and families continued to support their schools' Run For The Arts to assure that the community artists who enrich teaching and learning could come into their classrooms. The Run is the Pacific Northwest's single largest source of funding for the arts in schools. Since 1977, this project has helped schools raise more than \$7 million to pay for community-based arts and education programming.

- 23,406 PARTICIPATING STUDENTS
- 114 SCHOOLS IN OREGON AND SW WASHINGTON
- 19 SCHOOL DISTRICTS

Recipients of the 2003-04 Sunburst Awards:

Education

- DA VINCI ARTS MIDDLE SCHOOL
- TAMALA NEWSOME, PRINCIPAL, JOHN BALL ELEMENTARY
- HILDA ROSSELLI, DEAN, WESTERN OREGON UNIVERSITY
- MICHAEL KOSMALA, DIRECTOR OF EDUCATION, OREGON SYMPHONY

Advocacy

- GERALDINE BIDWELL
- FOX 12/ UPN 49

Artists

- HOMOWO AFRICAN ARTS & CULTURES
- WILL HORNYAK

Philanthropy

- FRED MEYER FOUNDATION
- NORRIS, BEGGS & SIMPSON
- SPIRIT MOUNTAIN COMMUNITY FUND

Sunburst Awards

Each year, Young Audiences' Sunburst Awards Breakfast honors representatives of the community who have demonstrated an exemplary commitment to the arts and education. This year, students from John Ball school drummed and danced to demonstrate what they had learned in a residency, and storyteller Will Hornyak proved that stories are not just for kids.

INSPIRE

I (We) share Young Audiences' belief that the arts are important in the lives of kids.

Please accept this gift of \$ \_\_\_\_\_  
(Become a charter member of the Sunburst Society by making a gift of \$1,000 or more.)

I would like to make a monthly gift of \$ \_\_\_\_\_ through automatic withdrawal from my checking account. Enclosed is my first month's contribution. Please contact me.

\_\_\_\_\_ Enclosed is my check payable to Young Audiences of Oregon, Inc.  
\_\_\_\_\_ Please charge my Visa/MasterCard (circle one)

Credit card no. Expiration Date

Authorized signature

Donor name (as I would like it to appear for recognition)

Street address

City State Zip Phone

\_\_\_\_\_ My gift can be doubled through my company's matching gift program. Enclosed is the form.

THANK YOU FOR YOUR TAX-DEDUCTIBLE GIFT. Oregon residents: Your gift to Young Audiences qualifies you to receive an **Oregon Tax Credit** if you also make a contribution to the Oregon Cultural Trust.

Young Audiences respects the privacy of our donors. We will not share your address with others outside of our organization.

Tear off and submit in enclosed envelope