

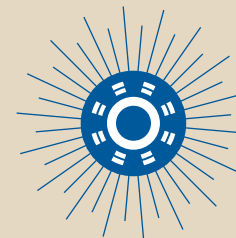


YOUNG AUDIENCES

OREGON & SW WASHINGTON



2001-2002 ANNUAL REPORT



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ANNUAL REPORT

A Guide to Successful Cultural Gardening



WE HERE IN THE NORTHWEST like our gardening, don't we? We like the planning and amending and cultivating, the investment of our individual and collective time in tending the tiny seeds and sprouts. We know that all that hard work will pay great dividends: gorgeous flowers, intimate sheltering landscapes, fresh vegetables, and community gardens, all for sharing with our families, our friends and neighbors.

LIKE MASTER GARDENERS, many of us know instinctively that the well-amended soil of young people's education yields creative rewards in the workplace, in our neighborhoods, in a lifetime love of the arts that is deeply and personally gratifying. And so, Young Audiences' investment in the arts in education mirrors our love of gardening: sowing the seeds of curiosity, cultivating young people's expressive potential, and nurturing participation in performing, literary and visual arts. We are literally preparing for a harvest unlike any other!

NOW, THERE IS EVEN MORE REASON to celebrate the cultural gardening Young Audiences has been engaged in since 1958. In a groundbreaking analysis of the arts in education, a new publication, *Critical Links: Learning in the Arts and Student Academic and Social Development* (<http://www.aep-arts.org/>), points irrefutably to the breadth and depth of why and how the arts are essential to learning. I urge you to examine this amazing new compilation about arts in education. It is the best evidence yet for how the various arts disciplines foster brain development, learning skills and social/attitudinal growth. For those of us who work in the garden of the arts in education, it is welcome information that what we do, individually and collectively, works.

I HOPE THIS YEAR'S REPORT on Young Audiences' programs and projects from the past year is informative. We are pleased and proud to share the bounty of the harvest with our friends and colleagues.

SARAH AVERY JOHNSON
Executive Director

2001-2002

1.

IN-SCHOOL ARTS PROGRAMMING

Young Audiences brings into schools an incredibly rich and diverse roster of over 195 artists and ensembles representing myriad cultures.

counties	13
districts	79
schools	264
students served	379,650
artist classroom hours	7,415
performances	786
residencies	256
teacher workshops	36

A Patch of Creativity

Visual artist Carol Basch harvested a patch of creativity through her residency at Kellogg Middle School: the creation of a large mural opposite a memorial garden honoring a Kellogg Science teacher. Her dedicated crop of students moved from learning basic painting technique and color mixing to painting an entire 68 foot-long exterior wall. Through drizzle and school bells, up and down ladders and into the evening hours, the painting continued as parents, neighbors and students stopped by to admire the student artists' progress. This highly successful project was the final result of a two-year planning process to integrate the arts deeply into Kellogg Middle School.

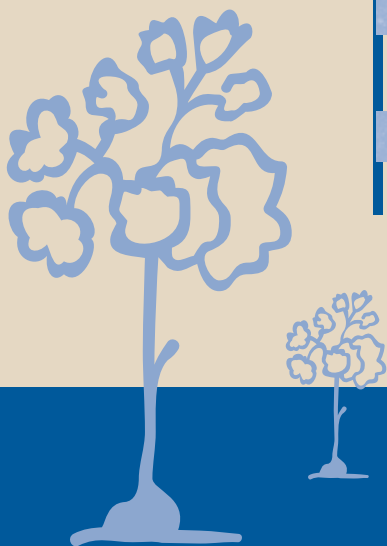


2.

RUN FOR THE ARTS

Young Audiences' annual *Run For The Arts* is a jogathon conducted by individual schools and coordinated by YA. Students secure pledges for laps run, raising funds to support creative educational arts programming that supports the curriculum at their school.

funds raised	\$728,291
participants	22,768
schools	128
districts	23
counties	10
\$ raised since 1977	\$6,359,215



Seed, Root, Bud, Flower

Once upon a time, there was a struggling school in Forest Grove named Echo Shaw. It was a happy school, but it had no money to spend on the arts. No money for art supplies. No money to have a musician from another country come and perform. No money for teachers to learn more about teaching art themselves.

Then one day, like magic, the school was selected by Young Audiences to become an *Arts for Learning* School. For a whole year the *Arts for Learning* team brainstormed and planned, learned and cultivated. They schemed about ways to bring the arts into their school. They researched ways to teach their teachers. But how would they pay for it all? Aha! *Run For The Arts*, they exclaimed! And an ArtsPlan Schools Incentive Grant from the Arts Council!, they exclaimed again. And we can use our *Run* money as matching funds, they exclaimed for the third time!

So this school in Forest Grove that had no money for the arts in one year sprouted into a school with over \$8,000 to sprinkle on arts programming the next year. They are using this money to learn about the art of ceramics and to make a beautiful mural to grace their entryway.

The end.

3.

THE SCHOLASTIC ART & WRITING AWARDS

Young Audiences is the regional sponsor of this national project that encourages, fosters and rewards creativity in our nation's classrooms. *The Awards* honor young and talented students in art and writing in Portland and Vancouver middle and high schools, while recognizing the success of their teachers.

students entered	158
districts	18
counties	4
regional awards	112
national awards	5

A Sprouting Artist

As an accomplished artist and writer, Stephanie Adams-Santos has swept *The Scholastic Art & Writing Awards* for two years in a row. This year, she won awards for drawing, painting, poetry, humor and her writing portfolio. Last year she won awards for poetry and her personal essay. "Stephanie is one of the coolest people on the planet," said her Lincoln High School English teacher Christine Jenkins. "She is so motivated. She knows what she wants and pushes toward it and gets it done without breaking a sweat. And her poems, many about her Guatemalan heritage, give me goose bumps."



4.

ARTS FOR LEARNING

Arts for Learning, Oregon's Arts in Education Initiative for the 21st Century, is a statewide approach to comprehensive professional development for teachers in arts planning, arts exploration and arts advocacy.

ARTS FOR LEARNING CONSORTIUM
A consortium of agencies and organizations that support *Arts for Learning*:

teachers	283
schools	24
districts	7
counties	8
states	2
participating organizations	10

- ~ Eastern Oregon University School of Education and Business
- ~ Oregon Alliance for Arts Education
- ~ Oregon Arts Commission
- ~ Portland State University Graduate School of Education
- ~ Southern Oregon University Department of Education
- ~ Western Oregon University College of Education
- ~ Young Audiences of Oregon, Inc.

From Seed to Harvest

Among the first batch of seeds planted in the *Arts for Learning* pilot program was Hockinson school district, in rural Southwest Washington. The district consists of three schools, each planning arts integration in its own way. This grass roots district wished to unite and create a comprehensive arts plan for the entire district. With Young Audiences' help, Hockinson employed a consultant to develop a district-wide plan focusing on the visual arts. Enriched with a solid focus, Hockinson wrote and received a Washington State Arts Commission grant, enabling them to host a full-day teacher professional development experience at the Portland Art Museum.



THE SUNBURST AWARDS

Each year, Young Audiences selects and honors representatives of the community who have demonstrated exemplary commitment to the arts in education. This year *The Awards* were the highlight of a new annual event, the *Sunburst Breakfast*. Special guest Miss America 2002 Katie Harman returned to Oregon to speak on behalf of the arts in the lives of young people, citing particularly the role of the arts in her own education in Portland.

RECIPIENTS: *Advocacy*

Northwest Business for Culture & the Arts
Sharon Morgan, *Oregon Alliance
for Arts Education*

Artists

Mara Stahl
Portland Opera

Education

Lewis Elementary School
Virginia Maxam, *teacher*

Philanthropy

Burgerville USA
The Ford Family Foundation
Maribeth Collins
James Miller

FINANCIALS

	2001-2002	2000-2001
Assets		
Cash	\$ 439,906	\$467,934
Accounts Receivable	60,083	35,434
Contributions Receivable	116,352	85,000
Prepaid Expenses	43,987	64,477
Net Property & Equipment	36,702	46,035
Total Assets	\$ 697,030	\$698,880
Liabilities		
Accounts Payable	42,335	14,755
Accrued Expenses	22,960	18,279
Total Liabilities	\$ 65,295	\$ 33,034
Net Assets		
Unrestricted	(140,340)	(31,843)
Temporarily Restricted	772,075	697,689
Total Net Assets	\$ 631,735	\$665,846
Total Liabilities & Net Assets	\$ 697,030	\$698,880

Young Audiences of Oregon, Inc. is a nonprofit charitable organization under Section 501(c)3 of the United States Internal Revenue Code. McDonald Jacobs P.C. audits the financial statements. Copies are available upon request from Young Audiences of Oregon, Inc.

THANKS TO THE FOLLOWING:

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Climate
Zone 8

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Young Audiences
 Oregon & SW Washington

620 SW Fifth Avenue, Suite 925
 Portland, OR 97204-1400
 Phone: 503-225-5900 or 360-693-1829
 Fax: 503-225-0953
 www.ya-or.org